

NEWS RELEASE



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CREATIVE BUSINESS RESOURCES OPENS WEST VALLEY OFFICE TO IMPROVE COMMUTE AND QUALITY OF LIFE FOR EMPLOYEES

(Phoenix, Ariz. — Sept. 26, 2007) CBR is proud to announce it will open its second office here in the Phoenix Metropolitan area. Located in the West Valley, at 2301 W. Dunlap Ave., the new office will shorten the commute for the majority of the employees servicing that office, allowing them to spend more time at home and less time on the road.

The new office will open its doors Oct. 1 and nearly 40 percent of CBR's current employees will be moving to the new office.

"Our employees are our most valuable asset and our top priority. Many of our employees are spending more than 10 hours a week commuting from the West Valley to the CBR office; this is valuable time and we want this new office to improve their overall quality of life," said Aaron Witsoe, president of CBR.

CBR is expecting an annualized growth of 35 percent for 2007 and the West Valley office will allow for more employee hires and client growth. Witsoe continued, "This new office will broaden our reach by giving us a stronger presence in the West Valley while helping us better serve the Valley's HR needs."

About CBR:

CBR is a leading PEO company that provides human resource outsourcing to businesses in Arizona and the greater Southwest. The company was founded by Michael Tope in 1998 and has since grown to be one of the leading PEOs in Arizona. CBR is an active member of the National Association of Professional Employer Organizations and the Society of Human Resource Management. For more information, visit www.cbri.com or call 602.200.8500.

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