

HR firm debuts online venue for sanctions bill information

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A human resource outsourcing company launched a Web site for businesses to stay updated on the latest developments surrounding the state's new employer sanctions bill.

Phoenix-based Creative Business Resources debuted the site, [azimmigrationcompliance.com](http://azimmigrationcompliance.com), on Aug. 13 to inform businesses on the law, its legal challenges and press coverage.

CBR President Aaron Witsoe said he wanted to establish an objective site to filter and publish information about the bill.

"We found there was no place to go," he said.

The company spent more than "a couple of thousand dollars" in hard costs and staff time to launch the site.

CBR's clients include those in the manufacturing and construction industries -- likely to be among the most heavily affected sectors if the law is enacted Jan. 1.

In early July, Gov. Janet Napolitano signed HB2779, which imposes stiff penalties on employers that knowingly hire illegal immigrants.

Local business groups quickly denounced the governor's decision, saying the law will depress the state business climate.

The Arizona Contractors Association and Arizona Employers for Immigration Reform filed a lawsuit July 13 in the U.S. District Court of Arizona hoping to overturn the law before it goes into effect.

CBR's Web site is expected to feature a blog and several other elements, such as links to local professional services, law, human resources, recruitment and public relations firms.

"The issue reaches into other industries differently," Witsoe said.

Get connected: Creative Business Resources: [www.cbri.com](http://www.cbri.com).