

Company opens satellite office to ease employee commutes

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Angela Gonzales

Talk about corporate perks: Phoenix-based **Creative Business Resources** is opening a satellite office so its employees won't have to commute too far to work.

About 40 percent of the human resources company's employees live in the West Valley. Until now, they've had to drive to CBR's headquarters at 34th Street and Indian School Road to work. Beginning this week, they have a shorter commute to a new office at 23rd and Dunlap avenues.

Kym Varner, a risk manager at CBR, said she is "excited and grateful" for her new 10-minute commute. She had been driving 45 minutes to the office in the morning, and it took her an hour to get home.

"I'm gaining an additional five to six hours a week I can spend with family and friends or working out," she said. "Definitely, there's a quality-of-life element in there I'm really appreciative of. It's less money I put in the gas tank and more money I spend doing other things, and saving the environment."

CBR President Aaron Witsoe said he invested about \$50,000 in the office expansion, which also will benefit customers.

Rocky Milner, president, co-founder and co-owner of Diamondbacks Drywall and Painting Inc. in Phoenix, said he is looking forward to the shorter drive to do business with CBR. He has been a customer since January 2001, using the organization's payroll, medical insurance and worker's compensation services.

Milner said he's happy to drive to a CBR location closer to his drywall offices near Deer Valley Airport for safety workshops and seminars.

"It takes a good hour out of my day in driving," he said.

Plus, his new employees have to drive to CBR to fill out paperwork.

CBR is expecting annualized growth of 35 percent for 2007, and the West Valley office is expected to allow for more employee hires and client growth, Witsoe said.

"This new office will broaden our reach by giving us a stronger presence in the West Valley, while helping us better serve the Valley's HR needs," he said.

At a Glance

Creative Business Resources

Employees: 25

Type of business: Professional employer organization, offering human resource services such as payroll and worker's compensation benefits to employers

Offices: 2301 W. Dunlap Ave., Phoenix; 3335 E. Indian School Road, Phoenix

Web: **www.cbri.com**