

MEDIA
ALERT



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**CREATIVE BUSINESS RESOURCES OFFERS LUNCH AND
LEARN SEMINAR TO LOCAL BUSINESSES ON NEW IMMIGRATION LAW**
Company Aims to Educate Local Businesses on Legal Arizona Workers Act (HB 2779)

- Who:** In response to the pending Legal Arizona Workers Act, set to take effect Jan. 2008, Arizona-based Creative Business Resources (CBR) has instituted an HR seminar to help local businesses learn about compliance with the new immigration law.
- Why:** Demand from local businesses to understand and learn how to comply with the new immigration law has prompted CBR to reach out to the local business community with this educational seminar. CBR feels as a human resources outsourcing company with an Arizona focus, it is in their best interest to provide educational resources to the community as a whole.
- When:** **Lunch and Learn seminars will be available on the following two dates:**
- Oct. 17, 11:30 a.m. – 1 p.m.**
Deadline to register is Oct. 15
- Oct. 30, 11:30 a.m. – 1 p.m.**
Deadline to register is Oct. 28
- Participants can register on the CBR Web site:**
<http://www.cbri.com/az-immigration-webinar.php>
- Where:** 3335 E. Indian School Rd.
Phoenix, AZ 85018
- What participants will take away from the seminar:**
- Overview of the new immigration law
 - How to comply with the new law strictly from an HR perspective
 - Learn about the E-Verify System (formerly Basic Pilot Program) and I-9 Compliance
 - A copy of the presentation and tips they can take back to their companies
- Cost:** \$45 per person (free to CBR clients)
Lunch will be provided

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