

EXECUTIVE BIOGRAPHY



Michael Tope
Chief Executive Officer
Creative Business Resources

Michael Tope founded Creative Business Resources in 1997 and is the CEO of the company. He brings to CBR more than 11 years of marketing, sales and management experience in the Professional Employer Organization industry. Prior to becoming CEO of CBR, Tope was the regional director of Marketing, Sales and Implementation for Computer Aided Facilities Management programs. This position gave Tope the opportunity to work with clients such as Motorola, Bank One, St. Luke's Hospital and American Express. His position required establishing systems, procedures and software to integrate the human resource department with the facilities, building operations, IS, and telecom departments into one central database. It was during this time that Tope took a position with H.R. Logic to better understand the PEO industry and internal operations. Tope attended Arizona State University on an athletic scholarship for track and field and studied International Marketing. Tope is actively involved in the National Association of Professional Employer Organizations (NAPEO) and has served the association in various capacities over the years. He is involved in the community through organizations such as the Phoenix Rescue Mission and Project Cure, as well as his local church. Tope enjoys spending time with his family and his hobbies include golf, building and skiing.