

EXECUTIVE

BIOGRAPHY



Mark Gorchoff
CPA, Chief Financial Officer
Creative Business Resources

Mark Gorchoff has been the chief financial officer of Creative Business Resources for more than three years. As the CFO of CBR, Gorchoff is responsible for overseeing and managing the financial activities of the company. Gorchoff brings to CBR more than 25 years experience as a senior financial executive with companies in the manufacturing, distribution, Internet and service industries. In 2007, he was named as a finalist for the “Chief Financial Officer of the Year Awards” by *Arizona Business Magazine*. In addition to his CFO responsibilities, Gorchoff managed the human resources, MIS, legal affairs and strategic planning activities for these previous employers. Prior to joining CBR, Gorchoff served as CFO of Inertia Dynamics Corporation, a NASDAQ listed lawn and garden products manufacturer, and was the CFO of Sandbox Entertainment, where he prepared the first registered Internet venture capital offering. Gorchoff has also worked as an independent financial consultant, advising a number of clients on capital structure, financial reporting, consolidations, budgeting and forecasting, as well litigation and business plans. Gorchoff is a licensed CPA in Arizona and holds a Masters of Business Administration from Ohio State University. He enjoys spending time with his CBR colleagues and playing golf.