

EXECUTIVE BIOGRAPHY



Harry Glazer
Vice President Sales & Marketing
Creative Business Resources

Harry Glazer is the vice president of sales and marketing at Creative Business Resources (CBR), a Phoenix, Ariz.-based professional employer organization (PEO). He brings to CBR more than five years experience in the PEO industry. He is responsible for overseeing the sales, marketing and client retention facets of the company as well as spearheading the growth and development initiatives of CBR. Prior to his current position, Glazer served as a human resources outsourcing consultant helping to bring new business through direct sales leads. He has since moved his way up the company ladder, now acting as the driving force behind all sales and marketing efforts. His sales and marketing strategies have allowed CBR to maintain steady growth in the PEO space.

Glazer entered the PEO industry in 2003 leading the sales department at one of Arizona's largest PEOs. After helping the company establish effective sales processes and tactics he decided to follow his entrepreneurial aspirations and found his own PEO. After selling this company, Glazer joined CBR in 2007 and has since helped the company become a leader in the PEO industry. Glazer is heavily involved in the business community, acting as a member of the National Professional Employment Organization and the American Subcontractor Association. Glazer lives in Phoenix with his wife and two children.