

# **COMPANY**

## **BACKGROUNDER**



Creative Business Resources is a professional employer organization (PEO) that provides human resources outsourcing to businesses in Arizona and the greater Southwest. CBR is committed to excellent human resource outsourcing services and products through access to knowledgeable and energetic professionals. CBR also takes pride in having created an enjoyable team environment where employees love to come to work. In 2007, CBR opened a second office in the West Valley to improve the commute and quality of life for its employees. This is only one example of the company's commitment to employees and a positive work environment.

CBR promotes a high level of integrity and respect for employees and clients and strives to deliver quality programs and excellent customer service. CBR is an active member of the National Association of Professional Employer Organizations (NAPEO) and the Society of Human Resource Management (SHRM) local chapters. CBR is dedicated to ethics and the local community. CBR was honored as a Better Business Bureau Ethics Awards finalist in 2006 and 2007. Also in 2007, CBR received an "Arizona Company to Watch" award by the Arizona Small Business Association (ASBA) and a "Best Places to Work in the Valley" award from BestCompaniesAZ and the *Business Journal Phoenix*. The company's chief financial officer, Mark Gorchoff, also was named as a finalist for the 2007 "Chief Financial Officer of the Year Awards" by *Arizona Business Magazine*.

The company believes in giving back to the community and twice a year, CBR volunteers at the warehouse for Project C.U.R.E. Employees spend time packing unused medical supplies and sending them to countries in need. CBR is also involved with nonprofits including the American Red Cross, Phoenix Rescue Mission and Special Olympics Arizona.