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**CREATIVE BUSINESS RESOURCES LAUNCHES NEW WEB
RESOURCE FOR ARIZONA BUSINESSES ON NEW IMMIGRATION LAW**
Web site to help businesses comply with new Legal Arizona Workers Act (HB 2779)

(Phoenix, Ariz. — Aug. 28, 2007) --- Creative Business Resources (CBR), announces its new Web site to help Arizona businesses understand the new immigration law (Legal Arizona Workers Act (HB 2779)) that takes effect Jan. 1, 2008. The site is www.azimmigrationcompliance.com and will feature articles, resources, compliance tips and a blog for local business owners to voice their concerns and ask questions about the new law.

“Since the law was passed, we have seen a vast increase in questions and concerns from our clients and the local business community in general,” said Aaron Witsoe, president of CBR. **“We decided that there needed to be one, central source where anyone could go to learn about this new law,** ask questions and find additional resources. Our hope is that this Web site will fill that void and be a resource for all local business owners.”

The Web site is centered on House bill 2779 which was signed into law July 2, 2007. The law imposes penalties on employers who either “knowingly” or “intentionally” hire undocumented workers. The first offense can result in a suspension of a business license for up to 10 days. **Employers that violate the law more than once risk losing their business licenses.**

“The best thing business owners can do is become educated,” said Witsoe. “Business owners should have a clear sense of what it means to ‘knowingly’ or ‘intentionally’ hire unauthorized workers. They also should learn what the consequences are and try to stay up-to-date on programs and procedures. ”

For more information, visit www.azimmigrationcompliance.com. The site will feature blogs from executives at CBR as well as guest bloggers from the community who are experts on the law in some capacity. To schedule an interview with Aaron Witsoe regarding the Web site, please contact Scott Appel at sappel@allisonpr.com or (480) 966-0100 ex 206.

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About CBR:

CBR is a leading PEO company that provides human resource outsourcing to small and medium sized businesses in Arizona and the greater Southwest. The company was founded by Michael Tope in 1998 and has since grown to be one of the leading PEOs in Arizona. CBR is an active member of the National Association of Professional Employer Organizations and the Society of Human Resource Management. For more information, visit www.cbri.com or call 602.200.8500.

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