

NEWS
RELEASE



For Information, Contact:
Scott Appel
Allison & Partners for CBR
480-966-0100 x206 • sappel@allisonpr.com

**CREATIVE BUSINESS RESOURCES HONORED AS ONE OF THE 50 COMPANIES TO
WATCH IN ARIZONA BY ARIZONA SMALL BUSINESS ASSOCIATION**
Leading Local PEO Expecting Annualized Growth of 35 Percent in 2007

(Phoenix, Ariz. — May 10, 2007) --- Creative Business Resources (CBR), a company providing human resource outsourcing to small and medium sized businesses in Arizona and the greater Southwest, was the only Professional Employee Organization (PEO) to be recognized by the Arizona Small Business Association at this year's "Arizona Companies to Watch" awards. The awards honor 50 second-stage companies for their exemplary business achievements and regional economic contributions. Second-stage companies are privately owned and headquartered in Arizona and generate \$750,000 to \$100 million in annual revenue or working capital.

"It is an honor to be recognized by ASBA as one of Arizona's leading second-stage companies," said Aaron Witsoe, president of CBR. Witsoe continued, "This year we're projecting an annualized growth of 35 percent – higher than the growth our industry is expected to see. Our corporate vision of being a great place to work and commitment to our clients, partners and vendors is what has led to our success and continues to drive our company's tremendous success and growth."

Creative Business Resources will be honored at the second annual Arizona Companies to Watch event, June 1 at the Phoenix Convention Center. At the event, five of this year's 50 companies, which have not yet been named, will be announced and spotlighted for special achievements in various business areas.

Since being established in 1998, CBR has grown to become one of the top PEOs in Arizona, helping small and medium sized businesses with their human resource outsourcing needs. CBR also is an active member of the community and is involved in several nonprofit organizations on a corporate and individual level including Project C.U.R.E., The Red Cross, Phoenix Rescue Mission and Special Olympics Arizona. The company encourages their employees to spend time volunteering and they invest quality time as a company giving back to the community.

NEWS
RELEASE



About CBR:

CBR is a leading PEO company that provides human resource outsourcing to small and medium sized businesses in Arizona and the greater Southwest. The company was founded by Michael Tope in 1998 and has since grown to be one of the leading PEOs in Arizona. CBR is an active member of the National Association of Professional Employer Organizations and the Society of Human Resource Management. For more information, visit www.cbri.com or call 602.200.8500.

-30-